



I would like to give you a step-by-step plan of action to help you manage, motivate & retain great staff in your child care program for FREE!

Hi,

My name is Julie Bartkus. I've been working with child care teams for over a decade now helping them become positive, productive and overall dynamic. I've spent countless hours interviewing leaders and their staff identifying what makes up a dynamic, motivated and positive child care team. And at the same time I've discovered what causes burnout and destructive communication patterns to become the normal way of operation. I want to ask you:



- Do you have all of the answers that you need to manage, motivate and retain great staff?
- Do you sometimes struggle finding successful ways to boost morale in your program?
- Do you ever feel alone with your daily challenges (wondering how other leaders deal with the same circumstance)?
- Do you ever feel like you have to reinvent the wheel when new situations arise?
- Do you ever wish someone would be there to guide you on what you need to do more of or differently to create a dynamic, positive and productive team?

If you've answered yes to the last 4 questions, I understand. You are part of a wonderful industry that impacts many lives in many ways. At the same time — it's also an industry where leaders do not have the support they need (and want) to manage, motivate and retain great staff.

I'm writing to you today to let you know that I've developed a step-by-step plan of action to help leaders manage, motivate and retain great staff. This plan of action has helped leaders:

***Create positive & productive environments for working and learning** ***Reduce turnover, absenteeism & tardiness** ***Motivate their teams to exceed higher goals** ***Eliminate workplace gossip**
***Increase professionalism** ***Escape burnout**

Here's the great news — I will be in your area presenting a one-time, motivational, information-packed program to child care leaders (yes—this event is for leaders only!) and sharing my step-by-step plan of action and -- you are invited! Better yet — the words you love to hear—it's a FREE event.



There is a catch. Typically leaders can only obtain this information by attending my full-day leadership retreats and investing hundreds of dollars. Additionally after the program they want support and additional resources to help keep them motivated and on-track with their plans of action. All of this can be a huge time commitment and financial investment.

What I would like to do is introduce you to a time-saving, money-saving, frustration-reducing leadership resource. Your colleagues have called this resource “**a goldmine.**” One leader stated “**It should be mandatory that every child care program have this.**” It's called the Leadership Connection for child care professionals. It's a support system for child care leaders. It's a way to tap into the knowledge and wisdom of your colleagues, best-selling authors and consultants from around the world with the sole purpose of helping you manage, motivate and retain great staff in your child care program. It's a way to get the support you need without leaving the comfort of your workspace.

So here's the catch — the only requirement to attend this live event is that you are an active member of the Leadership Connection for child care professionals. Your only investment required to become a member is \$1.00! That's it \$1.00!!! If you're not already a member, you can visit www.LCforCC.com or call 1.800.211.5671 and become a member today! The \$1.00 is for a 21-day trial that converts to a monthly investment of \$24.95. And yes — you can cancel at anytime. Even if after you attend the event and feel that you will not benefit from the Leadership Connection, you can cancel and keep your motivational plan of action.

Attend this Leadership Event and receive:

- A 5-step plan of action to help you manage, motivate and retain great staff.
- A plan of action for your monthly staff meeting. This plan is guaranteed to help you facilitate staff meetings that sizzle!
- Motivation to overcome your feelings of being stuck.
- Know-how to help propel your staff out of their stuck mindsets.

I'm revealing secrets! You'll discover:

- The main ingredient needed to increase professionalism in child care.
- The most powerful strategy for recruiting great staff.
- Staff appreciation techniques that get long-lasting, positive results.
- 1 thing you should never start your staff meetings without.
- A 4-step magical formula to creating and facilitating staff meetings that sizzle.
- A powerful method to increase participation at staff meetings.
- What child care professionals have shared in confidence about why they quit their jobs or leave the child care profession and what you should know.
- The main ingredient needed to create a “dream team” of child care professionals to work in your child care program.
- 1 thing you must eliminate from your working and learning environment in order to create a dynamic team atmosphere.
- A time-tested method that inspires staff members to show up for work a few minutes early.
- 3 easy things you can do to help negative staff become more positive.
- A fun, yet powerful, technique to help staff learn and remember policies, procedures, NAEYC codes, and other information related to the children in their care.
- 1 thing you might be doing — that you think you have to do to have a motivated, positive team—but you don't.
- The 1 factor that will help you have more energy and feel less stress, frustration and anxiety every single day.
- The top mistake that supervisors wish they didn't make.

It does not stop there — You'll get on-going support with the Leadership Connection to help you achieve your leadership goals including:

- **Monthly leadership calls:** On these calls you will be prompted to take action and put your motivational plan of action into place for the upcoming months. Many of the colleagues who you meet at our live event will be on the conference calls to further cheer you on. Invest one-hour a month and have your entire motivational plan of action in place for the entire month. Each call will be recorded for you to listen to if you need a boost throughout the month or if you happen to miss a call.
- **Monthly Video coaching For Staff:** Don't go it alone! I'm here to help you train your staff on how to be more constructive in the workplace in spite of the negative circumstances or people who they have to deal with on a daily basis. My video coaching will inspire them to communicate more constructively and to project a positive and professional image on a consistent basis. They'll easily be able to identify destructive communication patterns and decide whether they want to be constructive or destructive in the workplace through our on-line videos that you can share with your staff.
- **Member's only discussion forum:** Support is at your fingertips. When you have a challenge you're facing or a question you would like answered or some creative ideas to implement visit our member's only discussion forum & get immediate support.



- **Forms Resource Library:** We have dozens of forms that you can print and implement at your child care program. Don't see a form that you need? Email us and we'll get to work to create it for you.
- **Monthly Leadership CD:** Every month a new CD featuring a leadership topic, staff appreciation idea and team building activity will be mailed to you. Plus you'll receive a newsletter featuring highlights from the audio program. And - the transcripts for the audio program are posted right on-line where you can easily download them. Check this out—we've been in production for over 7 years and all of the audio programs that we've produced (over 70) are available for you to listen to right on-line. Topics covered range from eliminating workplace gossip to firing staff to escaping burnout. Visit www.LCforCC.com today and check out all of the topics posted.

There's so much more but that covers the main benefits that you can gain immediate access to today for only \$1.00. Use as many of these resources as you would like to and cancel anytime.

****We anticipate a sold-out event—especially since it's FREE.
So sign up for the Leadership Connection and register today.****

Are you ready to invest \$1.00 today and gain all the benefits I described? Our one-of-a-kind leadership support system for child care professionals is waiting for you! Only one membership per person is permitted. Meaning multiple leaders from your organization cannot attend this FREE event with one membership. Memberships are issued per person and not per program.

To register today, visit www.LCForCC.com or call 1.800.211.5671.

I look forward to seeing you soon to kick your motivational plan of action into high gear!

Enthusiastically,

A handwritten signature in cursive script that reads "Julie Bartkus". The signature is written in black ink and is positioned to the left of the typed name.

Julie Bartkus