

# Manage, MOTIVATE & Retain Great Staff



Julie Bartkus

9621 Saint Albans Street

Hebron, IL 60034

1.800.211.5671

[www.JulieBartkus.com](http://www.JulieBartkus.com)

**A Resource Dedicated To Helping You Manage, Motivate & Retain Great Staff!**

## *Leadership Lifesaver: have 2 sets of friends*

Sue Baldwin, Author of Lifesavers for Early Childhood Managers, states that all managers need 2 sets of friends. One set inside of the industry and the other set outside. The friendships you have within the industry are very valuable. These are the people who you can speak in half sentences to about what's going on and they somehow have the magical ability to complete your sentences for you and know your thoughts intimately. They offer tremendous comfort and understanding. On the other hand, to feel balanced it's important to have friendships that do not revolve around the industry you're in--people who you share other interests with. When you're balanced in your personal and professional life you can offer more to all of the people in your life as well as receive more from your relationships.



*From the desk of  
Julie Bartkus  
Speaker, Author, Coach*

Hi!

Just in case you don't know me, let me start out by introducing myself. My name is Julie Bartkus. I help leaders create the positive and productive workplaces that they desire and deserve. For over a decade I have been helping leaders eliminate the destructive communication patterns (such as gossip) and mindsets that keep their teams stuck. I have personally interviewed thousands of leaders and their staff to find out what the "demotivators" are in the workplace as well as the motivators. I have incorporated my findings into my step-by-step systems that I share with leaders today.

If you would like more information about my services, please **call me at 1.800.211.5671**. I offer:

- One-on-one telephone coaching
- Keynote presentations
- Full-day leadership retreats
- Full-day staff retreats

## *Workplace Gossip Causes a Disconnect!*

Do you ever simply wish that members of your staff would develop a connection with one another and resolve their conflicts and issues positively and directly with each other, avoiding so much unnecessary stress, frustration and anxiety?

It's important to understand that most team members do not want to participate in workplace gossip and the drama that seems to accompany it. Most people want to find constructive solutions to their challenges but either don't know how to get there or are afraid to break out of a gossipy work environment to find more constructive methods of interacting.



Within most people is the need to "fit in" and connect with others. And unfortunately even a great employee with top-notch communication skills at the inception of their employment can become a gifted gossip when submerged in a gossipy work environment.

Would you like to discover 11 steps that you can implement today to help your team break the gossip chain and implement constructive communication patterns? Join Julie's inner circle at [www.JulieBartkus.com](http://www.JulieBartkus.com) and access over 70 audio programs to help you create the positive and productive workplace that you desire and deserve today!